

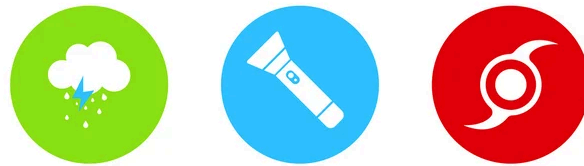


September 10, 2024 | Issue 85

Resilience Report

Brief insights and the latest innovations in emergency management and health security.

Spotlighting National Preparedness Month



NATIONAL PREPAREDNESS MONTH

Each September, FEMA celebrates [National Preparedness Month](#), a time dedicated to helping the nation prepare for emergencies. FEMA announced that this year's campaign would focus on overcoming preparedness barriers within Asian American, Native Hawaiian, and Pacific Islander (AANHPI) communities. FEMA's 2023 [National Household Survey](#) revealed that a significant portion of AANHPI individuals and communities in the United States don't believe preparedness measures are effective. The National Preparedness Month campaign theme, which is "Start a Conversation," aims to close this preparedness gap and address barriers across the AANHPI communities and beyond.

You can access available resources to recognize National Preparedness Month and spread the word to your constituents below:

- [Ready.gov](#) features preparedness toolkits in English, Spanish, Arabic, Hindi, Japanese, Korean, Simplified Chinese, Tagalog, Traditional Chinese, Vietnamese. Toolkits include graphics, publications, and messaging you can share with family, friends, and neighbors. They also have numerous resources on creating a [preparedness plan](#) and building an [emergency kit](#).
- FEMA and partners are hosting a webinar on Monday, September 23 to discuss messaging strategies for preparing communities for existing and emerging hazards,

drawing insights from [the Risk Communications, Crisis Communications & Community Engagement Summit report](#). Presenters will share successful examples of community engagement and risk communication, followed by a panel discussion featuring speakers from various sectors. The webinar is open for registration at time of writing.

- The CDC runs a dual campaign for National Preparedness Month. This year's theme for the [CDC's 2024 National Preparedness Month](#) commemoration is disability inclusion and accessibility. The theme focuses on providing health departments and emergency response partners with CDC resources to advocate for and integrate the needs of people with disabilities in public health emergencies.
- Other National Preparedness Month resources are available through the [American Red Cross](#) and the [National Association of Counties](#).

CONSTANT Celebrates 20 Years of *Making the World a Safer Place*



On August 24th, CONSTANT officially recognized 20 years of service! This achievement symbolizes two decades of innovation, growth, and unwavering commitment to meeting our clients' most pressing needs. We shared a [press release](#) celebrating this incredible achievement. Thank you to all of our clients, team members, partners, and colleagues for supporting CONSTANT throughout this journey.

Upcoming Conferences

CONSTANT continues our attendance at upcoming industry conferences into the fall! Learn more below about where CONSTANT team members will be later this year. Please contact us at info@constantassociates.com should you be interested in meeting with one of our team members while attending these events.

NEMA Annual Forum

CONSTANT team members, including CEO Michelle Constant and Federal Portfolio Manager Kim Hayward Buys, will be at [NEMA's Annual Forum](#). We look forward to connecting with our industry peers in Baltimore in the beginning of October.

IAEM Conference

CONSTANT is excited to announce that we will be exhibiting during the [IAEM Annual Conference & EMEX](#) (booth #910). More information to come. We'll see you in Colorado

In the News



Emergency Management Webinars

FEMA is partnering with the EPA to host [Climate Resilient Infrastructure: Building a More Sustainable Future](#) during NYC Climate Week. FEMA is also hosting a series of webinar sessions in September and October to discuss the [National Resilience Guidance](#). Additionally, FEMA's Hazard Mitigation Assistance Division is hosting [office hours](#) to answer questions about the 2024 HMA Guide update and the Technological Hazards Division is facilitating lunch and learn sessions focused on the Radiological Preparedness Program.

[Read More](#)



Cybersecurity Crisis Impacts Healthcare

The healthcare industry is facing a critical cybersecurity crisis, exacerbated by the rapid adoption of digital technologies like EHRs and telemedicine. These innovations have increased the sector's vulnerability to cyberattacks, which not only compromise patient safety but also result in costly disruptions and data breaches – averaging \$9.77 million per incident. Healthcare cybersecurity spending is projected to reach \$37.8 billion by 2026. To protect critical systems, the industry is expected to adopt real-time intelligence and security frameworks.

[Read More](#)



The Latest in Public Health

Johns Hopkins released a [What to Know About the Updated COVID Vaccine for Fall, Winter 2024-25](#) that contains answers to commonly asked questions regarding COVID-19 vaccination. California becomes the [14th state to report](#) avian influenza in dairy cows. WHO launches [global framework](#) for understanding the origins of new or re-emerging pathogens. As the mpox outbreak grows in Africa, the Africa CDC crafted an [Mpox Continental Preparedness and Response Plan for Africa](#). Several US states record deaths from mosquito-borne illnesses.

[Read More](#)

The Fun Stuff



Football Season Kicks Off

The NFL has officially kicked off Week 1 of the football season, bringing excitement and anticipation to fans across the country. Check out the Week 2 matchups and schedules [here](#) for more thrilling action!

National Guide Dog Month

September is National Guide Dog Month! We honor the profound impact guide dogs have on the lives of individuals who are blind or visually impaired. Learn more about what you can do to create inclusive communities for guide dog users [here](#).

9/11 Rememberance



9/11

Patriot Day

WE WILL NEVER FORGET



Thank you to the brave first responders, survivors, and families affected by 9/11. CONSTANT honors and remembers the lives lost and the heroes who emerged on that tragic day.



We're Here to Support You

If you need help with disaster preparedness, infectious disease planning, or anything in between, send us an email at staff@constantassociates.com. We are here to help.

CONSTANT is certified as an 8(a) and Economically Disadvantaged Woman Owned Business (EDWOSB) and as a Great Place To Work. We are an Equal Opportunity Employer.

Got this as a forward? You can subscribe to receive future issues of Resilience Report by clicking [here](#).



Constant Associates, 21250 Hawthorne Blvd, Suite 400, Torrance, CA 90503
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