



January 27, 2023 | Issue 64

# Resilience Report

Brief insights and the latest innovations in emergency management and health security.

*This week's Resilience Report discusses Private-Public Partnerships (P3s) and features recommendations and resources for developing and maintaining working relationships. We also highlight the latest in emergency management-related news, the tragic mass shooting incidents in California, and ongoing implications from COVID-19. Finally, we honor the upcoming National Girls and Women in Sports Day and look ahead to the 95th Annual Academy Awards.*



## 3 Mass Shootings in 44 Hours in California

- The State of California experienced [3 tragic mass shootings](#) earlier this week, contributing to the at least [39 mass shootings](#) that the U.S. experienced in just the first 24 days of 2023. Access information about available support services for the incidents in California [here](#).

## COVID-19 Implications Continue

- As the ['tripledeemic'](#) threat fades in many parts of the country, health and government officials continue to analyze the ongoing impacts of the pandemic. A recent [GAO Report](#) suggests that HHS can improve its oversight of research on potential pandemic pathogens. Meanwhile, the CDC is reportedly [reorganizing](#), combining several agency entities while also creating new offices. This unofficial news comes amidst a call from the Center for Strategic and International Studies to [build a CDC that the country needs](#).

## EM Round Up

- The storms that California experienced earlier this month may be exacerbated by a hidden aspect of [sea level rise](#) and officials are continuing to monitor the northern part of the state's [snowpack](#), anticipating potential flooding later this spring. In federal news, FEMA is accepting applications for its [Youth](#)



*Businesses and non-profit organizations are increasingly becoming more central to the process of disaster response and recovery. However, in order for the private sector to both realize its potential role and be a willing participant, it is vital that effective private-public working relationships are built and nurtured, and that the relationships are formed to foster mutually beneficial outcomes. Below, we summarize some of the available resources to guide this process and provide examples of partnerships from recent disaster responses.*

- FEMA's [Building Private-Public Partnerships Guide](#) provides phases to follow for developing a partnership, including plan, engage, integrate, assess, and refine. The Guide also gives information for how to build a flexible partnership program that matures based on advancing capabilities.
- NEMA's [Building Operational Public Private Partnerships Reference Guide](#), a predecessor to FEMA's Guide, guides SLTT governments and the private sector attempting to forge P3s, serving as a roadmap and covering topics such as interdependencies, a repeatable process for coordination and information sharing, and operational integration approaches.
- Why are P3s so impactful to emergency managers and public health officials? Read on for some case studies, both new and old, from [COVID-19](#), a [wildfire](#), and [Hurricane Harvey](#).

### **A Deeper Dive into the P3s for Local Government**

*What do you need to consider when developing a private-public partnership? Below, we provide recommendations for effective partnership development and maintenance.*

- **Recommendation #1: In forging a P3, take the time to build a strong foundation.** There are several elements that need to be accounted for to ensure a strong relationship, such as identifying each partner's strengths, abilities, and commitments, establishing clear objectives, expectations, and communication, managing risks of each partner in areas such as finance, legal, human capital, and security, and formalizing agreements. With a strong foundation, there is a strengthened ability to leverage resources, work together cohesively, and gain access to needed resources, personnel, funding, etc.
- **Recommendation #2: Stress the mutual benefits and value of a P3.** The benefits that P3s can provide to the government and the wider community

include the ability to provide more comprehensive disaster response and recovery services. But what do private or non-profit organizations gain from partnership? Private business partners want to limit the risk of disruption or loss (monetary, property, lives, etc.) due to a disaster, and their participation in either mitigative or resilience planning and/or disaster response and recovery can help do so. And, participation in these efforts can contribute to corporate social responsibility – just ask [Home Depot](#). For non-profit organizations, forging partnerships often allows them to carry out their broader mission and to meaningfully engage the communities that they serve.

- **Recommendation #3: Don't wait for the next disaster - build and maintain partnerships during "blue-sky" periods.** There aren't as many "blue-sky" periods these days in emergency management and public health. However, it is critical that "blue-sky" periods are used for forming and maintaining partnerships between the public and private sector. Attempting to establish relationships amidst response is typically problematic and time-consuming, something experienced during [COVID-19](#). Organizing a strong program for private-public partnerships and continually engaging partners through meetings, planning activities, training and exercises, etc. can help prevent some of the lack of coordination and communication experienced between the public and private sectors during the pandemic.



### 95 Years of Honoring Our Greatest Films

- The nomination list for the [95<sup>th</sup> Academy Awards](#) includes "Everything Everywhere All at Once" leading the way with 11 nominations. On the other side of the spectrum, "Blonde" and "Good Mourning" are among the past year's worst films, with 8 and 7 [Razzie](#) nominations, respectively. And, while not eligible for this year's awards, "Avatar: The Way of Water" has passed \$600M in the U.S. and is the no. 5 [highest-grossing movie](#) of all time worldwide as of January 25.

### Who Runs the World?

- February 1<sup>st</sup> marks the 37<sup>th</sup> Annual [National Girls and Women in Sports Day](#), and CONSTANT joins the celebrations with our team members who have played soccer, track and field, softball, and more! Also in upcoming sports, we can't forget about [Sunday's NFL playoffs](#) or exciting matchups during the NBA's [regular season](#).

### The Wonders of the Planet

- You can learn something new everyday! Let's take a look at some recent fascinating discoveries, including a rare [17-pound meteorite](#) in Antarctica, the world's biggest [stingray](#), and some milk-y news about [ant colonies](#).



## We're Here to Support You

If you need help with disaster preparedness, COVID-19 AARs, or anything in between, send us an email at [donna@constantassociates.com](mailto:donna@constantassociates.com). We are here to help.

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